

For Immediate Release:

**AFFORDABLE LANGUAGE SERVICES NAMED A SEMI-FINALIST AS THE
BEST IN PRIVATE BUSINESS.**

Affordable Language Services is proud to announce the recognition as a Semi-Finalist for the 18th Annual, 2017 Goering Center Family & Private Business Awards.

Northern Kentucky - Cincinnati, Ohio August 25, 2017 – Affordable Language Services has been supporting the language service industry for over 18 years. In 2016, the company decided to take a step back and look at where we were and more importantly where we wanted to go. With 36 employees located in Blue Ash, OH and over 600 linguistic vendor partners worldwide, we decided that to achieve significant growth we had make strategic changes. We hired a General Manager, Director of Sales, Director of Operations as well as a Strategic Planning and a Marketing Consultant. In addition to leadership, the company has undergone a brand refresh with a new logo, color scheme, brand voice and defined differentiators. We have just completed a major website redesign to allow finding information and providing quotes easier for our customers. We are excited about our accomplishments in 2017 and look forward to accelerated growth in the months to come.

“Thank you to the Goering Center for recognizing area businesses and business leaders that strive to offer the Cincinnati market the best products and services. Affordable Language Services feels honored to be a semi-finalist” says Lynn Elfers, CEO.

As a semi-finalist, Affordable Language Services will be further evaluated by an independent panel of judges who will be looking at the breakthroughs and accomplishments that distinguished their business – and the Cincinnati region – in 2017.

The 2017 Goering Center Family & Private Business Awards winners will be announced at the awards gala this fall at the JACK Cincinnati Casino on September 12, 2017. This annual recognition program, in its 18th year, honors Cincinnati regional businesses that exemplify the best in family and private business practices. Each year more than 500 businesses are nominated for these awards and from those nominees, 75 semi-finalists are selected.

On September 12, 2017, three awards will be presented in each of two divisions: family business and private business. Additionally, the 2017 Goering Center Hall of Fame winner and the Baldwin Volunteer of the Year will both be celebrated, and the Goering Center will recognize its first annual Rising Leader – one of nine emerging leaders who are shaping the future of Cincinnati businesses.

Established in 1989, the Goering Center for Family & Private Business serves more than 400 members, making it the country’s largest university based educational non-profit for family and private businesses. The Center’s mission is to nurture and educate family and private businesses to drive a vibrant economy. Affiliation with the University of Cincinnati and the University of Cincinnati’s Carl H. Lindner College of Business, provides access to a vast resource of business programming and expertise. Through this affiliation, Goering Center members receive real-world insights that enlighten, strengthen and prolong family and private business success.

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Media Contact:

Amy Canary
General Manager
Affordable Language Services
513-792-5033

Affordable Language Services is a professional language interpreting, localization, and translation services company that understands the need to foster communication between companies and their global partners. In their 17 years of business they are established to serve companies through translations, interpretation, transcription, training and are competent in more than 130 languages. As a recognized industry leader, Affordable Language Services has been ranked #1 in North America among largest language service providers. Specializing in the healthcare segment, Affordable Language Services also provides services to food, manufacturing, government, education, consumer packaged goods, marketing agencies and legal companies. Affordable Language Services consistently provides a high service level and customer intimacy stemming from dedication to improving lives and serving others through effective communication.

For more information, please contact 513-745-0888 or
www.affordablelanguageservices.com

Key word (Tags)

Cincinnati, Goering Center, Awards, Affordable Language Services, Business