

Affordable Language Services Ranked Among the Largest Language Services Providers in North America

Independent market research firm Common Sense Advisory recognizes Affordable Language Services as a leader in \$43.08 billion global translation, localization, and interpreting services industry

(Cincinnati, Ohio)—Affordable Language Services announced today its official ranking as one of the largest language services providers (LSPs) in the global translation, localization, and interpreting industry. Issued July 2017 by independent market research firm Common Sense Advisory (CSA Research), the report titled [“The Language Services Market: 2017”](#) ranked Affordable Language Services as a top-grossing LSP in the US\$43.08 billion global market for outsourced language services and technology. Affordable Language Services was named as the 30th largest LSP in North America.

As part of the study, the firm surveyed providers from every continent to collect actual reported revenue for 2015, 2016, and expected revenue for 2017. CSA Research, which has published market size estimates and global rankings for the past 13 years, found that the demand for language services and supporting technologies continues and is growing at an annual rate of 6.97%, representing an increase over last year’s rate of 5.52%.

Affordable Language Services is a nationally ranked language service provider offering translation and interpreting services to a wide spread of industries .

Comments the CEO of Affordable Language Services, Lynn Elfers, "Our purpose is to improve lives through effective and innovative communication solutions. We strive to provide language solutions that protect and grow our client’s business. It is exciting news to be recognized once again!"

As organizations both large and small address more languages, the firm predicts that the language services industry will continue to grow and that the market will increase to US\$47.46 billion by 2021. Factors driving this demand include mobile, wearables, and the internet of things (IOT); on-demand offerings to support live chat, texts, tweets, and other short-shelf content bits; and legislation requiring access to language services.

“The sheer number of countries, people, and languages – many of them in markets experiencing tremendous economic growth – assures that demand for language services will only increase over time. As our research conclusively demonstrates, people are much more likely to purchase products in their own language. In addition, localization reduces customer care costs and increases brand loyalty,” explains Don DePalma, CSA Research’s founder and Chief Strategy Officer.

About Affordable Language Services

Affordable Language Solutions is a professional language interpreting, localization and translation service company that understands the need to foster communication between companies and their global partners. They have 17 years of experience serving companies to meet needs in translation, transcription, on-site and telephonic interpreting and advanced interpreter training. Affordable Language Services has interpreters and linguists that are experts in more than 130 languages. As a recognized industry leader, Affordable Language Services has been ranked in North America and globally among the largest language providers. Specializing in the healthcare segment, Affordable Language Services also provides services to food processing, manufacturing, government, education, consumer package goods, marketing agencies and legal companies. Affordable Language Services is the only language provider in Ohio to be ISO certified, resulting in only the highest quality for our customers across all industries that we serve. Affordable Language Services consistently provides a high service level and customer intimacy stemming from dedication to improving lives through effective and innovative communication solutions.

About Common Sense Advisory

Common Sense Advisory is an independent market research company specializing in translation, localization, interpreting, globalization, and internationalization analysis and consulting. www.commonsenseadvisory.com / @CSA_Research

Media Contact: Amy Canary, General Manager: 513-792-5033

CSA Research Contact: media@commonsenseadvisory.com