

Affordable Language Services Ranked among the World's Largest Interpreting Providers

Independent market research firm, Common Sense Advisory, recognizes the company as a top player in \$37 billion dollar language services industry

CINCINNATI, OH – October xx, 2014 – Today Affordable Language Services announced its ranking as one of the world's largest on-site interpreting providers.

Issued by independent market research firm Common Sense Advisory, Affordable Language Services was listed as the 16th top-grossing, on-site interpreting provider in the global market for outsourced language translation and interpreting services. The company handles more than 15% of the total market for language providers with on-site and telephone interpreting as the most common services.

Affordable Language Services is a female-owned, family company with more than 600 interpreters and capabilities in 200-plus languages including American Sign Language.

"We're proud of our world ranking in the CSA survey because it provides a benchmark for our growth," said Lynn Elfers, CEO of Affordable Language Services. "We've been in business since 2000 with a clear focus on customer service for great clients who trust our expertise in translation, interpreting and training even in the most difficult languages," stated Elfers.

CSA Research, which has published market size estimates and global rankings for the past nine years, found that the demand for language services continues, and is growing at an annual rate of 6.23%. As part of the study, the firm surveyed language service providers to collect actual reported revenue for 2012, 2013, and expected revenue for 2014.

Company revenues that contribute heavily to the global interpreting market are detailed in two new research reports published by Common Sense Advisory: <u>Top 10 Telephone Interpreting Companies: 2014</u> and <u>Top 20 On-Site Interpreting Companies: 2014</u>, both of which are available as part of the firm's research membership.

About Affordable Language Services

Based in Cincinnati, Affordable Language Services is a certified, privately-held firm that provides translation, interpreting and transcription services for clients across the U.S. The company works with leading clients in healthcare, education, legal and government sectors. Visit www.AffordableLanguages.com for more information.

About Common Sense Advisory

Headquartered in Cambridge, Mass., Common Sense Advisory is an independent market research company specializing in translation, localization, interpreting, globalization, and internationalization analysis and consulting.

www.commonsenseadvisory.com / @CSA Research

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