



Affordable Language Services Ranked Among North America's Largest Language Services Providers

Independent market research firm Common Sense Advisory recognizes Affordable Language Services as a leader in \$40.27 billion global industry

(Cincinnati, Ohio) –Affordable Language Services announced today its official ranking as one of the largest language services providers (LSPs) in the translation and interpreting industry. Issued July 2016 by independent market research firm Common Sense Advisory (CSA Research), the report titled "[The Language Services Market: 2016](#)" ranked Affordable Language Services as a top-grossing language service provider in the \$40.27 billion global market for outsourced language services and technology. Affordable Language Services was named as the 35th largest language service provider in all of North America.

CSA Research, which has published market size estimates and global rankings for the past 11 years, found that the demand for language services continues, and is growing at an annual rate of 5.52%. As part of the study, the firm surveyed language service providers to collect actual reported revenue for 2014, 2015, and expected revenue for 2016.

Affordable Language Services is a company that provides professional translation and interpreting services in over 200 languages.

Comments from the CEO of Affordable Language Services, Lynn Elfers, "*How gratifying to see that our team's diligence is recognized for the third year in a row by the Common Sense Advisory. Our dedicated and caring interpreters, translators and staff are the ones I really thank for this continued success and growth. Our vision to be the most trusted and thriving language agency in our market is certainly coming true!*"

As organizations both large and small address more languages, the firm predicts that the language services industry will continue to grow and that the market will increase to \$45 billion by 2020.

"Demand continues because the market for outsourced language services and supporting technology is immensely important to the businesses, government agencies, non-profits, and individuals that produce or consume information," adds Don DePalma, CSA Research's founder and Chief Strategy Officer.

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The full report, including all regional rankings, is available as part of the firm's research membership.

About Affordable Language Services

Founded in 2000, [Affordable Language Services](http://AffordableLanguageServices.com) is an international leader in overcoming communication barriers through translation and interpretation. Rooted in linguistic expertise and committed to proven processes, Affordable Language Services turns their passion for languages into client success stories. Headquartered in Blue Ash, Ohio, Affordable Languages serves a variety of industries including medical, legal, manufacturing, food processing, agriculture, advertising and life sciences. Affordable Language Services is ISO 9001, SBE, WBENC and EDGE certified.

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About Common Sense Advisory

Common Sense Advisory is an independent market research company specializing in translation, localization, interpreting, globalization, and internationalization analysis and consulting. www.commonsenseadvisory.com / @CSA_Research

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